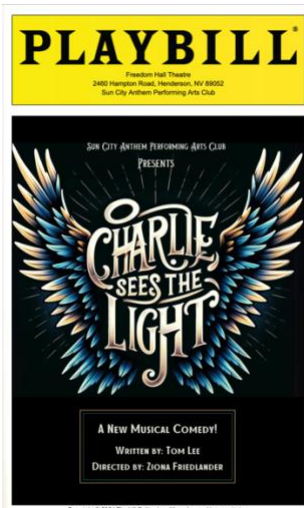


Charlie Sees the Light Playbill Advertising



Selling ads contributes meaningfully to the financial success of *Charlie Sees the Light*, and each of you can help!

Invite your favorite hair stylist, drycleaner, pet groomer, pool cleaner, gardener, boutique owner and dentist to support their community and get exposure for their business. Their ad will appear in the digital program and projected on Freedom Hall video screens before each performance and during intermission, reaching a potential audience of approximately 1200 affluent customers. The digital program will also live online in perpetuity with the potential to reach 13,000 Sun City Anthem residents. Souvenir printed programs will be given to cast and crew.

Ad Sizes & Cost

- Full page (2120x3176): \$100
- Full page back cover (2120x3176): \$125
- Half-page horizontal: (2120x1548): \$75
- Quarter-page vertical: 1020x1548): \$45



Ad Formats

Acceptable formats are JPG, GIF, or PNG, and file size must be under 10MB.

If needed, we can create an ad using a company's business card, website or from scratch.

Booster Ads (text only)

For only \$10, your friends, family and YOU can buy a thank you or congratulatory message, like:

- "Thanks for letting me be a part of this amazing show. *Charlie* cast and crew: you're the best!" ~Jane Doe
- Congratulations to Papa Jeff from the grandkids!
- Jane, I am so proud of you! ~with love your favorite Hubby
- John, Break a Leg! Excited to see you in another great PAC show! ~ Your Loving Wife

Process

1. Sell the ad and submit by **January 6!**
2. Get payment in cash or a check made out to Sun City Anthem Community Association. In the memo line, put "CSTL."
3. Give the money to Norene.
4. Email ad artwork to meridee@outlook.com or contact her to create the ad for them.